

Nancy J. LaPointe*
MBA, CFP®, ChFC®, CLU®, CASL®, RICP®
Financial Planner, Wealth Manager,
Investment Adviser Representative



Are We at the Beginning of the End of the Pandemic?

Presented by Nancy J. Lapointe

April started with what looked like another wave of infections. By the end of the month, however, both case growth and positive test rates returned to recent lows. With vaccinations now hitting a substantial part of the population, the virus looks to be controlled. Medical risks remain, particularly concerning whether and when we hit herd immunity. Still, we've made significant progress, and the risks are likely to keep declining further over the next month.

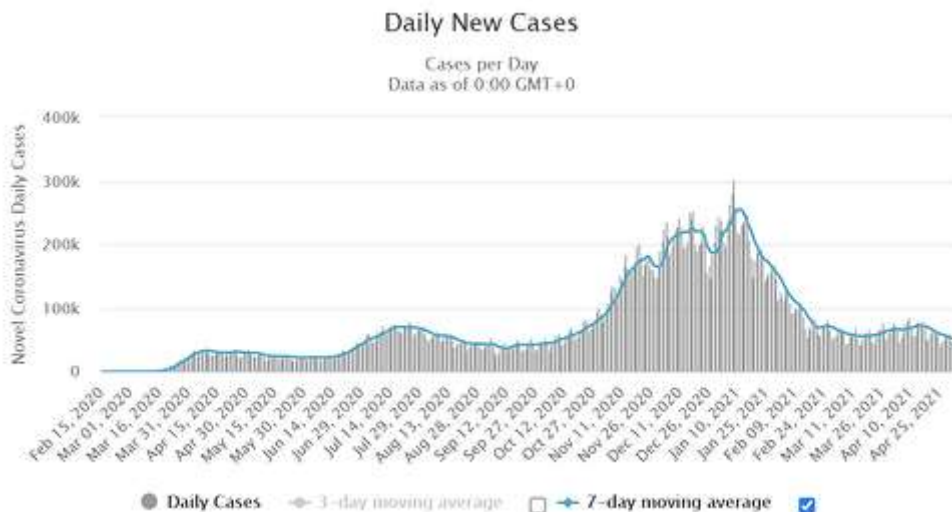
The economic news is even better. April showed further normalization of the economy. Reopening across the country has kept job growth high, and we finally saw layoffs drop substantially. As a result, consumer confidence bounced to a pandemic high and is just about back to pre-pandemic levels. Business confidence also stayed close to all-time highs, and the only problems appearing are those of success, as demand is straining supply chains. Despite a terrible February due to winter storms, first-quarter growth was strong, and signs are the second quarter will be even stronger.

For both medical and economic risks, we are now at the most positive point since the start of the pandemic, and the trends are for even more improvement. Markets are clearly on board with the news, as they hit all-time highs. And with corporate earnings blowing away expectations, there may well be more upside ahead. Let's take a look at the details.

The Virus: Case Growth Dropping Again

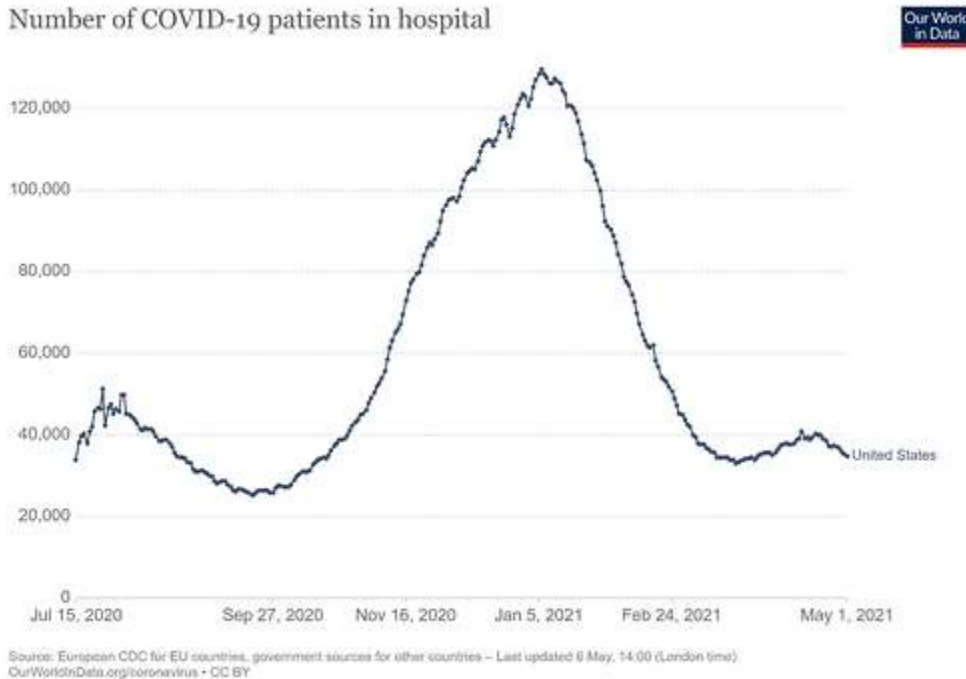
New cases per day. The most obvious metric for tracking the virus is daily new cases. Case growth has declined sharply in the past month, despite reopening and more contagious variants. At this point, another infection wave looks unlikely, and the risks are dropping by the day.

New daily infection rates were 46,129 on May 5, down from 75,370 four weeks earlier, a decline of almost 40 percent. The seven-day average number of new cases per day was 47,945, down from 66,252 four weeks ago, a decline of more than one-quarter. Case growth is now at levels we last saw last fall, and it is still going down. If this drop continues, we could be at pandemic-low case growth rates in a matter of weeks.



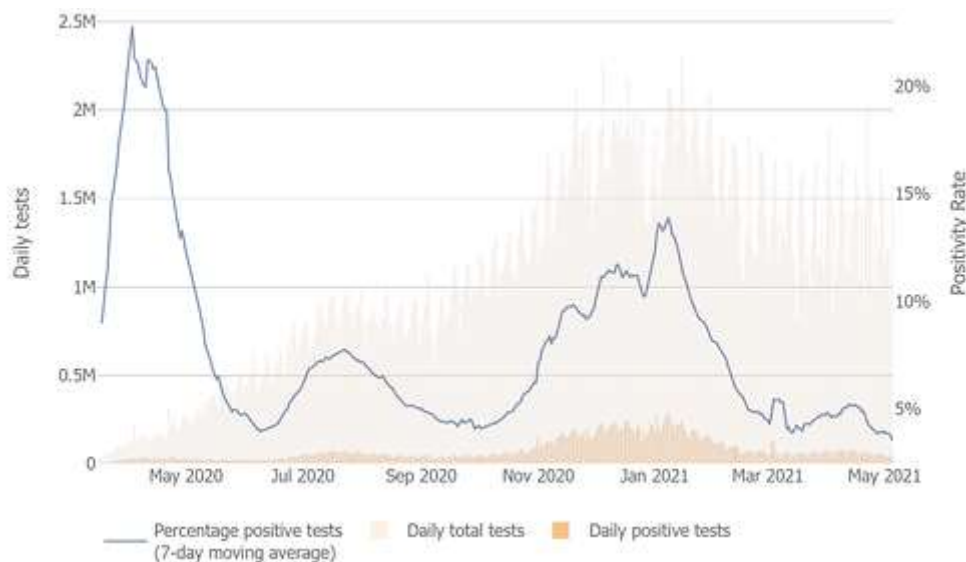
Source: <https://www.worldometers.info/coronavirus/country/us/>

Hospitalizations. We also see improvement with hospitalizations. On May 1, there were 34,905 people hospitalized, down from a peak of 40,890 on April 14. This is a lagging data series from case growth, so the smaller decrease in hospitalizations is consistent with that data as of a couple of weeks ago. Looking at a longer time period, hospitalizations are moving back to recent lows.



Source: <https://ourworldindata.org/covid-hospitalizations>

Testing news. The testing news is also much better. Overall testing numbers have stayed at roughly the same levels for the past several weeks, but the positive test rate has dropped sharply and is now at the lowest level of the pandemic, at 3.6 percent. While we would benefit from more testing, the decline and low level of positive testing rates are supporting evidence that the improvement in the other data is real and could be a leading indicator that the medical risks remain contained.



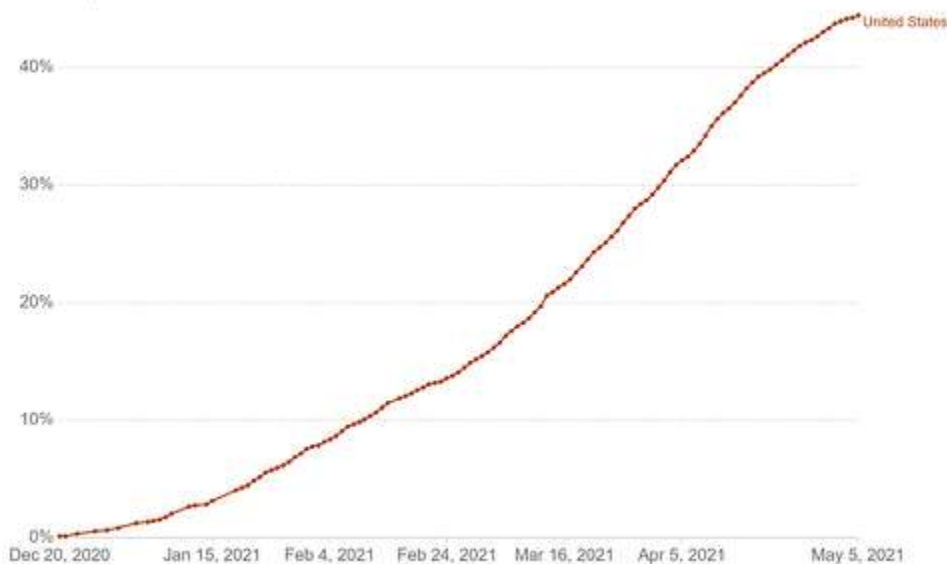
Source: [Johns Hopkins University](https://www.jhu.edu/)

Vaccinations. All of these improvements are due to the success of the vaccination rollout. Almost one-third of the U.S. population is now fully vaccinated, and 44 percent have had at least one shot. This has very likely helped contain the number of new infections and has certainly helped keep hospitalizations low. One emerging area of concern is that the vaccination rate is slowing. If that trend continues, it will

delay the onset of herd immunity. As of now, it is very possible that we could be at herd immunity by the end of the summer, but that is now at risk.

Share of people who received at least one dose of COVID-19 vaccine

Share of the total population that received at least one vaccine dose. This may not equal the share that are fully vaccinated if the vaccine requires two doses.



Source: Official data collated by Our World in Data

CC BY

Source: <https://ourworldindata.org/covid-vaccinations>

The bottom line is that infection growth now looks to be controlled and is likely to decline further. At the same time, with vaccinations slowing, further improvements are at risk, and herd immunity may well be delayed or prevented if the slowing trend continues. While we need to keep an eye on this, the trends remain very positive, and we will likely see further improvement over the next month.

The Economy: Further Improvement in April

The economic data continues to get better overall. March job growth came in much stronger than expected, with 916,000 jobs added, and layoffs dropped sharply in April. Consumer confidence bounced to a pandemic high and is now close to pre-pandemic levels. Per the chart below, retail sales have spiked this year, reflecting better employment and confidence. Business confidence remains close to decade-plus highs last month. As the economy continues to reopen, we should see even more acceleration ahead, and we are very likely through the worst of the economic impact of the pandemic.



The Markets: Hit New Highs as Recovery Accelerates

Markets saw more new all-time highs last month, supported by the good news on the medical and economic fronts. More than that, first-quarter corporate earnings surprised sharply to the upside, with seven of eight companies beating expectations substantially. The magnitude of the beats, in fact, has analysts revising future quarters upwards, suggesting there may be more upside ahead.

Close to Normal?

Conditions continued to improve in April, with medical risks rolling over and the economy accelerating further. We are through the worst of the risks of the pandemic, and normal may well be only a couple of months ahead.

Markets continue to do well as conditions improve, and they may have some more upside ahead as earnings continue to beat expectations. Future gains will depend on further improvement that, while likely, is not guaranteed, especially in the short term. Expect more volatility.

In the longer term, the major risks have changed from the severe and immediate (a fourth wave or a collapse in job creation) to the more distant and hypothetical (slowing vaccinations and how quickly we get back to full employment). This shift is good news, as it means the difference between whether we recover and get back to normal, and how quickly. Right now, the good news is that whether we recover seems to be resolved—we will. The better news is that this recovery still looks to be within the next several months. This is a much better place than we were in only a couple of months ago, and it very likely marks the beginning of the end of the pandemic.

Certain sections of this commentary contain forward-looking statements that are based on our reasonable expectations, estimates, projections, and assumptions. Forward-looking statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Past performance is not indicative of future results.

###

Nancy J. LaPointe uses the tradename/DBA Navigate Financial. Nancy is a financial advisor located at Navigate Financial, 3663 College St. SE, Suite B, Lacey, WA 98503. She offers securities and advisory services as an Investment Adviser Representative of Commonwealth Financial Network®, Member FINRA/SIPC, a Registered Investment Adviser. She can be reached at 360-628-8175 or at nancy@navigatefinancialNW.com.

Authored by Brad McMillan, CFA®, CAIA, MAI, managing principal, chief investment officer, at Commonwealth Financial Network®.
© 2021 Commonwealth Financial Network®

3663 College St SE, Suite B, Lacey, WA 98503
Tel (360) 628-8175 | Cell (360) 402-3200 | Fax (360) 338-0450
Nancy@navigatefinancialNW.com | www.navigatefinancialNW.com